

Alfa[®]



2019 EDITION



FURNITURE WITH A DIFFERENCE

Alfa[®]



ALFA IS INDIA'S ONE OF THE LEADING BRAND OF QUALITY OFFICE FURNITURE AND OTHER CORPORATE, FURNITURE

We craft what next?
The Next big idea, the next big concept.
It is the next that makes us different.
That makes us who we are.
That makes us Alfa.

This extraordinary expedition to craft next began in the year 1983 when visionary Sh. Sohan Lal Bansal laid its foundation Based in Panchkula, Haryana, the company has become an acronym for unmatched quality and uncompromised conviction Today, the company is positioned at the forefront of the world leading furniture manufacturers.

We are heaving a modern infrastructure and installed manufacturing plant is more than 2,10,000 Sq. feet carpet area in Haryana, Chandigarh & Punjab

We follow the first business principle i.e. Good Quality with Customer Satisfaction and on the pathway to good quality we have got **BIFMA international, ISO 9001: 2015 and ISO 14001: 2015 Certification**. We have achieved many Certifications and we are striving to achieve more for the same.



SMART CHAIR

DESIGN PATENT NUMBER **316863**





DESIGN PATENT NUMBER 316863



MD-659





MD-667



DV-1140



ML-1240





OR-422



OV-322



OR-423



OV-323



SL-05





3D Arm rest



3D Head rest



3D aluminium mechanism

A.headrest height and angle adjustment

B.headrest Tilt tension adjustment

C.Backrest memory angle lock adjustment

D. Lumbar support height adjustment

E. Backrest auto flexible support adjustment

F.Arm pad height/angle/width/forward & backward adjustment

G. Seat height and depth adjustment



SL-05



OR-417



OV-317





DV-1107



ML-1207



SL-033





OV-303



OR-403



SL-503





OV-313



OR-413



SL-513





OV-312



OR-412



SL-512





OV-308



OR-408



SL-508





DV-1138



ML-1238



DR-638



DV-1181



OV-381



OR-481



ML-1281



EL-581



DV-1199



ML-1299



DR-699





DV-1175



ML-1275



DR-675





DV-1160



ML-1260



DR-660





DV-1162



ML-1262



DR-662





DV-1164



ML-1264



DR-664





DV-1152



ML-1252



DR-652



DR-652



DV-1155



ML-1255



DR-655





DV-1131



ML-1231



DR-631





MDV-1166



MD-666





OV-364



OV-365





DV-1184



ML-1284



EL-584



DR-642



DR-645



ML-1229



ML-1220



ML-1230



ML-1233



SL-036



SL-026



SL-021



SL-025



SL-028



SL-04



SL-024



SL-027



SL-029



OR-434



OV-334



OR-435



OV-335



OR-419



OV-319



OR-424



OR-431



OV-331



OV-301



OR-401



OR-425



OV-350



OR-450



BL-55



OR-415



OR-416



OR-443



OR-442



CS-916



CS-915



CS-950



CS-912



CS-913

“THE AIM OF BEING A GOOD DESIGNER IS TO HAVE AN INFLUENCE. IF YOU DESIGN FURNITURE OR LIFESTYLE, YOU SHOULD INFLUENCE THE WAY PEOPLE EVOLVE GLOBALLY. IT'S GOOD TO HAVE AN INFLUENCE.”

OLIVIER THEYSKENS



T-262

“A WELL-DESIGNED HOME HAS TO BE VERY COMFORTABLE. I CAN'T STAND THE AESTHETES, THE MINIMAL THING. I CAN'T LIVE THAT WAY. MY HOME HAS TO BE FILLED WITH STUFF - MOSTLY PAINTINGS, SCULPTURE, MY FISH LAMPS, CARDBOARD FURNITURE, LOTS OF BOOKS.”

FRANK GEHRY



T-208

“DESIGN HELPS SHAPE OUR EVERYDAY
INTERACTIONS THROUGH PRODUCTS,
FURNITURE, OBJECTS, OR EXPERIENCES. ”

JOE GEBBIA



T-207

“EVERY OTHER PIECE OF INDUSTRIAL DESIGN IS A
POT OR A DISH OR SOMETHING INSIGNIFICANT.
BUT WHEN YOU HAVE A CHAIR, IT'S LIKE A
SCULPTURE OF A PERSON: IT'S ALIVE. IT'S BIG.
YOU CAN'T MISS IT. IT'S A 'LOOK AT ME!' ITEM.”
CHARLES POLLOCK



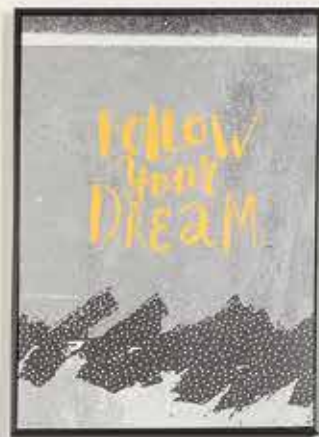




T-242



T-315





CT-3001



CT-3002



CT-3005



WS-3105





WS-3107



WS-3103

“I LOVE BUILDING SPACES: ARCHITECTURE,
FURNITURE, ALL OF IT, PROBABLY MORE THAN
FASHION. THE DEVELOPMENT PROCEDURE IS
MORE TACTILE. IT’S ABOUT SPACE AND FORM
AND IT’S SOMETHING YOU CAN SHARE WITH
OTHER PEOPLE.”

DONNA KARAN



“THERE ARE ONLY TWO THINGS TO BE DONE
WHEN A GENERAL IS ANGRY: ONE IS TO GET
BEHIND THE FURNITURE AND PRETEND ONE
IS NOT THERE; THE OTHER IS TO DISTRACT
HIS MIND.”

MARY ROBERTS RINEHART



OS-870





OS-863





OS-868





OS-869





OS-862









OS-875





OS-873





RECLINER SOFA

IF YOU LOOK AT THE FIELD OF ROBOTICS TODAY, YOU CAN SAY ROBOTS HAVE BEEN IN THE DEEPEST OCEANS, THEY'VE BEEN TO MARS, YOU KNOW? THEY'VE BEEN ALL THESE PLACES, BUT THEY'RE JUST NOW STARTING TO COME INTO YOUR LIVING ROOM. YOUR LIVING ROOM IS THE FINAL FRONTIER FOR ROBOTS.

-CYNTHIA BREAZEAL



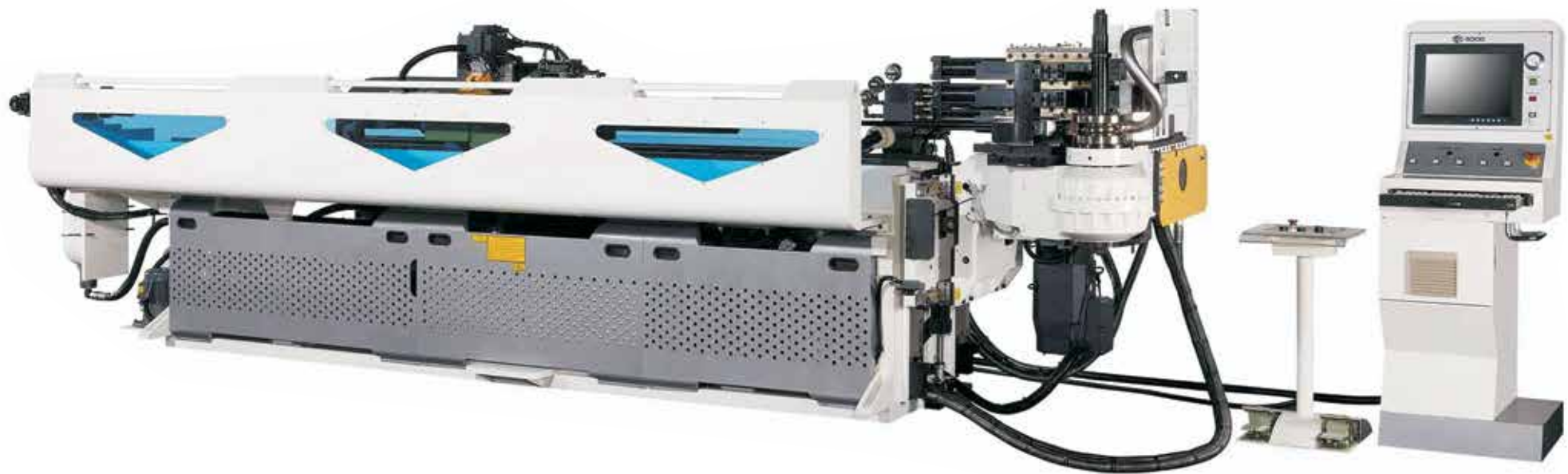




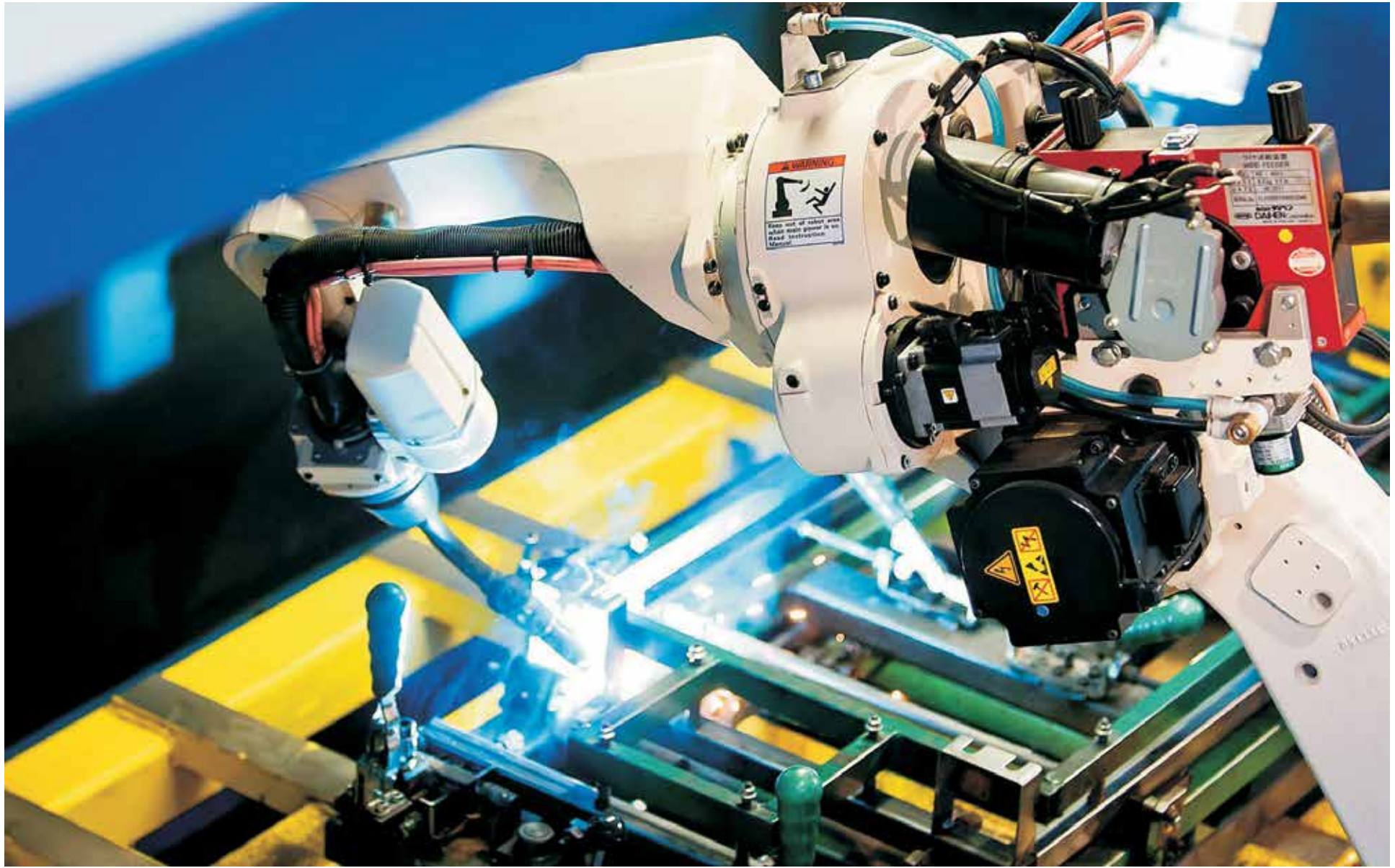


CT-1065

THE TOP QUALITY IS FROM THE
BEST RAW MATERIALS
AND THE **BEST TECHNOLOGY**



Five axis tube bending machine



Robotic Welding



CNC Stitching Machine

“UNLIKE FINE FURNITURE,
A MAN IS BETTER UNFINISHED.”

— Khang Kijarro Nguyen



CNC Wood Router



Injection molding machine



Tool room



Raw wood stock



Paint booth



nickel plating



Chrome plating



Powder coating



Polished frames



Knockdown Packaging delivering the ultimate protection for our products



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●●● Colours shown in pictures/ images may differ as actual
and subject to availability